

Partnership Categories & Benefits

Diamond Sponsor INR 10,00,000/-

- a) Status of 'Diamond Sponsor'
- b) Company Name and logo will be acknowledged in backdrop and Thank You Panel.
- c) Highest positioning of Logo amongst all sponsors.
- d) Speaker opportunity in the "Inaugural Session"
- e) Fifty (50) complimentary delegate passes
- f) Special seating arrangement at the conference venue
- g) Sponsor's logo on the Website
- h) Company's Name and Logo in the Proceedings and Recommendations after the event
- i) Company's Logo in the Pre and Post Event Publicity

Gold Sponsor INR 5,00,000/-

- a) Status of 'Gold Sponsor'
- b) Company Name and logo will be acknowledged in backdrop and Thank You Panel.
- c) Second highest positioning of Logo amongst all sponsors.
- d) Opportunity to make a presentation at one of plenary sessions
- e) Twenty Five (25) complimentary delegate passes
- f) Special seating arrangement at the conference venue
- g) Sponsor's logo on the Website

Silver Sponsor INR 3,00,000/-

- a) Status of 'Silver Sponsor'
- b) Company Name and logo will be acknowledged in backdrop & thank you panel
- c) Opportunity to make a presentation at one of the plenary sessions
- d) Ten (10) complimentary delegate passes
- e) Sponsor's logo on the Website

Special Sponsor INR 2,00,000/-

- a) Status of 'Special Sponsor'
- b) Company Name and logo will be acknowledged in backdrop & thank you panel
- c) Five (5) complimentary delegate passes
- d) Sponsor's logo on the Website

Supporter INR 50,000/-

- a) Sponsor's name and logo in the backdrop and thank you panel
- b) Two (2) complimentary delegate passes

For Participation/ Sponsorship Opportunities, Please Contact

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Convention on Livelihood Security



CHIEF GUEST
H E Mr. Pranab Mukherjee
Hon'ble President of India

November 3, 2014
Vigyan Bhawan, New Delhi



Knowledge Partner

The Associated Chambers of Commerce and Industry of India

Introduction

Livelihood security is invariably linked to food security in general and India in particular as 70% of Indian population is predominantly dependent on local ecosystems for its basic subsistence requirements. Undoubtedly India has made tremendous progress since independence in the area of food security. Paradoxically in spite of regular adequate food production, nearly 40% of the population still lives in poverty sometimes without two meals a day. The policies and schemes introduced by Government from time to time have been mostly good and far sighted; however, due to lack of effective implementation their impact is often limited in scale and scope. The limited scale & scope calls for strategic collaboration with social enterprises like NGO's among other solutions which though exists but are marred by diverse origins & varied institutional interests with a view of up-scaling of their efforts.

Coupled with strategic orientation with NGO's, industry contribution is also an important factor especially in the wake of compulsory CSR spending under the new Companies Act 2013. The involvement of industry can directly and indirectly help the vulnerable/ poverty struck sections through increased income and employment opportunities, improved access to infrastructure, and knowledge sharing.

ASSOCHAM through organizing this Convention on Livelihood Security aims to bring stakeholders cutting across domains including but not limited to Central and State Governments, industry, & social enterprises together to deliberate on issues pertaining to food & job security ultimately leading to livelihood security.



Objectives

- Sharing technologies and services towards for collaborating to meet livelihood security challenges
- Deliberating on engineering social value chain through Corporate Social Responsibility (CSR)
- Discussion on strengthening service delivery capacities of institutions both NGOs as well as industry CSR initiatives through planning, monitoring, and evaluation.
- Discussing creation of more and more job opportunities as well as creating infrastructure to reward self-employment
- Reaching the consensus on planned actions among the stakeholders to address the burning issues
- Discussing strategies for achieving sustainable & inclusive growth

Focus Areas

- **Food security:** addressing the challenges in public distribution systems and effective outreach of the food produced amongst the poorest of poor
- **Job Security:** addressing the challenges in creating new jobs and promote self-employment
- **Strengthened service delivery capacities of institutions**
- **Innovations & Partnerships:** partnerships with social enterprises and industry
- **Farm Economics & Management:** managing higher farm returns especially for small land farmers



Speakers and Participants Profile

- Central & State Government Departments, Corporations and Officials
- Social Enterprises like NGOs
- Industry cutting across sectors
- Public and Private Sector Banks as well as Other Financial Institutions
- Cold Storage and Supply Chain Management Companies
- Agricultural Research and Extension Organizations
- Consultants and Service Providers
- Progressive Farmers & Representative of Farmer Groups and Farmer's Organizations & Cooperatives
- Experts / Representatives from Multilateral, Bilateral and Other International Organizations
- Academia

