



Confederation of Indian Industry



Department of Industrial Policy & Promotion
Ministry of Commerce & Industry
Government of India



INTELLECTUAL
PROPERTY **INDIA**
Patents | Designs | Trademarks
Geographical Indications

NATIONAL IP AWARDS 2014

26th APRIL 2014, NEW DELHI

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 - Department of Industrial Policy and Promotion (DIPP)
 - in association with Confederation of Indian Industry (CII)

National Intellectual Property (IP) Awards 2014

National IP Awards are conferred on the occasion of the World IP Day every year since 2009 to recognize and reward creators/innovators of IP who have contributed in harnessing the country's intellectual capital and creating an eco-system that boosts creativity and innovation. The awards are instituted by the Intellectual property Office, India (IPO) and Department of Public Industrial Policy and Promotion (DIPP).

Recognition for IP creation is one of the key motivating factors for building a strong innovation culture. In this context, the Intellectual Property Office, and Department of Industrial Policy and Promotion (DIPP), Government of India, in collaboration with CII, recognize some of the outstanding contributions made by innovators / creators in the field of Intellectual Property. The awards are intended to encourage the innovation and management of intellectual property portfolio in such a manner that it influences the success of a business, whether large or small, in different industry segments.

The award is given annually on the occasion of World Intellectual Property Day which is celebrated every year on 26th April with a variety of events and activities worldwide. It aims to increase the awareness and understanding regarding Intellectual Property (IP). This date of 26th April was chosen by the World Intellectual Property Organization (WIPO) to celebrate and promote the understanding of the role Intellectual Property in our day to day lives. The date chosen is significant in that it was the date on which the WIPO Convention came into force in 1970.

The National IP Awards event showcases India's initiatives and achievements in intellectual property rights (IPRs) and seeks to recognize and reward individuals and organizations across the country for their outstanding contribution towards harnessing the intellectual capital of our country.

Continuing the trend of felicitating outstanding achievements in IP, the Intellectual Property Office, India awarded the National Intellectual Property Awards 2014 on the Occasion of World IP day i.e. 26th April 2014 at a function held at New Delhi.

Objectives

The objectives of the National Intellectual Property Awards are to:

- To celebrate and highlight the nation's/Industry's progress in the domain of intellectual property.
- To highlight the critical importance of intellectual property.
- To recognize and reward inventors/organisations across the country for their contribution towards harnessing the intellectual capital of our country.
- To felicitate outstanding contributions to Indian intellectual property

Categories

Categories for 2014 IP Awards were:

- I. Top Indian Academic institution in Patent.
- II. Top R & D institution in Healthcare.
- III. Top Indian Public Limited Company / Private Limited Company / Indian subsidiary of a transnational corporation in Patent, for research and development conducted in India and subsequent first filing in India for the said developed invention.
- IV. Top Indian Private Company (MSME) in Patent.
- V. Top Individual in Patent.
- VI. Top Organization in Trade Mark.
- VII. Top Organization in Design.
- VIII. Top Individual in Design.
- IX. Top Geographical Indication of Indian Origin

Jury

Awardees are selected by a jury comprising of professionals from diverse fields such as:

- IP professionals
- Representatives from Industry Association
- Academia
- R&D professionals
- Representative(s) of the Government of India

Judging Criteria

This year more parameters were included for selecting the awardees keeping in mind that the Awards should not only reflect IPRs granted to them but also the spirit and actions in propelling IPR culture forward. For the purpose of National IP Awards 2014, the performance in the last 5 years i.e. FY 2008-09 to 2012-13 was taken into consideration.

The parameters considered for making the above evaluation were

- 1.1 Number of IPRs granted / registered.
- 1.2 Growth in IPR portfolio in the last five years.
- 1.3 Leveraging of IPRs for achieving commercial goals (valuation, licensing, launching of new products / processes associated with granted / registered IPRs).
- 1.4 Efforts for inculcating IPR culture (R&D budget, employment of human resources for R&D, collaborations with industries and universities, licensing from other sources etc.)
- 1.5 Contribution towards humanity at large and towards the socio-economic development of the country.

Eligibility

Indian industry (micro, small, medium, large), both private and public sector as well as firms and societies registered in India; Indian subsidiary of a transnational corporation; Indian Academic and R&D institutions; and individuals who have IPRs granted / registered by the Indian Intellectual Property Office, during the last five financial years, are eligible for applying for this award.

WIPO Awards – linking with National Intellectual Property Awards

World Intellectual Property Organization (WIPO), under a scheme known as WIPO Awards Program, also bestows two awards known as ‘Award for Inventors’ and ‘Award for Innovative Enterprises’. By celebrating the achievements of inventors, creators and innovative companies around the world, the WIPO awards program aims to help foster a culture in which innovation and creativity are encouraged at every level of society.

The WIPO award for inventors was launched in 1979 by the WIPO in support of the Organization's activities aimed at stimulating inventive and innovative activity around the world, as well as improving the image of inventors through recognition of their role as creators of substantive input to national wealth and development.

The WIPO award for innovative enterprises was launched in 2000 as a means of promoting the use of the intellectual property system by enterprises and raising public awareness of the advantages of the intellectual property system for business.

It was decided by the WIPO and the Indian Intellectual Property Office that the WIPO awards should be linked with the National Intellectual Property Awards. Thus, on the occasion of World Intellectual Property Day on 26th April 2014, in addition to the awards under the scheme of the National Intellectual Property Awards 2014, WIPO awards were also bestowed. The ‘Award for Inventors’ was to be bestowed upon the ‘Top Individual in Patent’ and the ‘Award for Innovative Enterprises’ on the ‘Top Indian Public Limited Company / Private Limited Company / Indian subsidiary of a transnational corporation in Patent, for research and development conducted in India and subsequent first filing in India for the said developed invention’.

Profiles of Awardees

1. Category:

Top Organization in Designs

Awardee:

Crompton Greaves Global R & D Centre, Bhaskara, Kanjurmarg East, Mumbai

- i. Branch of IP: Designs**
- ii. Number of applications in this category: Six(6)**
- iii. Reasons for selection:**
 - a. Largest portfolio of registered designs.
 - b. Consistent high filing for registration of designs.
 - c. Excellent commercialization of the registered designs.
 - d. Large number of new articles launched based on registered designs.

About: Crompton Greaves Global R & D Centre, Bhaskara, Kanjurmarg East, Mumbai

Avantha Group Company CG is a global pioneering leader in the management and application of electrical energy. With more than 15,000 employees across its operations in around 85 countries, CG provides electrical products, systems and services for utilities, power generation, industries, and consumers. The company clocks US\$ 2.3 billion in revenues from product lines that cover the entire value chain of engineering offerings. Today, CG is a publicly listed company, rated in the "A" (premier) category of listings on the Bombay and National Stock Exchanges of India, with over 140,000 shareholders.

CG is a multinational, multi-product, multi-solutions and multi-services company providing its global customers with innovative end-to-end engineering solutions, enabling them to use electrical power effectively and increase industrial productivity with sustainability. It is also amongst a handful of companies in the world offering comprehensive Smart Grid and Automation products and solutions. The company is a part of the US\$ 4 billion Avantha Group, a conglomerate with an impressive range of businesses.

CG has grown organically and through strategic acquisitions, with manufacturing, solutions and services facilities in Belgium, Brazil, Canada, Hungary, Indonesia, Ireland, France, Saudi Arabia, Spain, Sweden, the United Arab Emirates, the UK and the USA in addition to over 15 manufacturing and design locations in India. CG brands include well-

known names such as Pauwels, Ganz, Microsol, Sonomatra, MSE, PTS, Emotron and ZIV with a global network of direct and indirect channels representing thier brands.

CG is uniquely committed to social responsibility that looks beyond the bottom line. The company understands that its corporate sustainability efforts intrinsically affect the liveability of communities, society and environment in the near as well as the long term. This philosophy - merging education, community development, infrastructure and healthcare -- is the kernel of its global corporate strategy.

2. Category:

- **The Top Indian Public Limited Company/Private Limited Company / Indian subsidiary of a transnational corporation in Patent.**
- **WIPO Award for Innovative Enterprises.**

Awardee:

Bharat Heavy Electricals Ltd (BHEL)

- Branch of IP: Patent**
- Number of applications in this category: 24 (Twenty Four)**
- Reasons for selection:**
 - First patent filing in India was substantially higher for BHEL.
 - Large number patent grants in favour of BHEL.
 - BHEL showed very high commercialization of patents in India.
 - BHEL launched highest number of new processes during the last five years based on the patents granted to them.
 - BHEL also had good R & D arrangements with Indian companies / foreign companies.
 - BHEL had good number of on-going research programs with universities and research laboratories in India.

About: Bharat Heavy Electricals Ltd (BHEL)

BHEL is an integrated power plant equipment manufacturer and one of the largest engineering and manufacturing companies in India in terms of turnover. It was established in 1964, ushering in the indigenous Heavy Electrical Equipment industry in India - a dream that has been more than realized with a well-recognized track record of performance. The company has been earning profits continuously since 1971-72 and paying dividends since 1976-77.

The company is engaged in the design, engineering, manufacture, construction, testing, commissioning and servicing of a wide range of products and services for the core sectors of the economy, viz. Power, Transmission, Industry, Transportation (Railway), Renewable Energy, Oil & Gas and Defence. It has 17 manufacturing divisions, two repair units, four regional offices, eight service centres and 15 regional centres and currently operate at more than 150 project sites across India and abroad. BHEL places strong emphasis on innovation and creative development of new technologies. Its research and development (R&D) efforts are aimed not only at improving the performance and efficiency of their existing products, but also at using state-of-the-art technologies and processes to develop new products. This enables BHEL to have a strong customer

orientation, to be sensitive to their needs and respond quickly to the changes in the market.

BHEL has a share of 57% in India's total installed generating capacity contributing 62% (approx.) to the total power generated from utility sets (excluding non-conventional capacity) as of March 31, 2014.

The company has been exporting its power and industry segment products and services for over 40 years. BHEL's global references are spread across over 75 countries. The cumulative overseas installed capacity of BHEL manufactured power plants exceeds 9,000 MW across 21 countries including Malaysia, Oman, Iraq, the UAE, Bhutan, Egypt and New Zealand. Their physical exports range from turnkey projects to after sales services.

BHEL works with a vision of becoming a global engineering enterprise providing solutions for a better tomorrow.

Greatest strength of BHEL is its highly skilled and committed workforce of around 48,000 employees. Every employee is given an equal opportunity to develop himself/herself and grow in his/her career. Continuous training and retraining, career planning, a positive work culture and participative style of management - all these have engendered development of a committed and motivated workforce setting new benchmarks in terms of productivity, quality and response.

3. Category:

The Top Organization in Trademarks

Awardee:

Bilcare Limited

- i. Branch of IP: Trademarks**
- ii. Number of application in this category: Six (6)**
- iii. Reasons for selection:**
 - a. Largest portfolio of registered Trade Marks.
 - b. Large number of Trade Marks in the market.
 - c. Adequate number of new products / processes launched during the last 5 years based on registered marks.

About Bilcare Limited:

Bilcare is an India based multinational company and an integrated service provider to the global Pharmaceutical Industry through its key business verticals: Pharma Packaging Innovations, nonClonableID™ Technologies and Global Clinical Services. These business activities encompass research & development and manufacturing comprising nine state-of-the-art manufacturing operations and four Research & Development Centres spread across India, Singapore, USA and Europe. Bilcare partners with the global pharmaceutical as well as other industrial sectors by providing value solutions to address their key concerns viz. counterfeit, compliance, communication, convenience and cost.

The research & development facilities of the company are located in India, Singapore, USA and Germany with its 'Global Center of Excellence' in Pune. These centers are seamlessly integrated to facilitate & support customer's requirements. The R&D Center in India has been accorded recognition by the Department of Scientific and Industrial Research, Ministry of Science and Technology since 2004.

Bilcare is amongst the first in pharma packaging to have filed DMF's with USFDA, for its entire product range of specialty packaging materials. Bilcare's facilities have a host of quality certifications including ISO 9001:2000, 14001:2004, OHSAS 18001 and cGMP certification which has earned Bilcare its reputation for excellence in quality and customer service and had enabled Bilcare to be the recipient of many national and international awards and recognitions.

Bilcare is a global market leader in the Pharma solid dose packaging with over 25% market share. Focus on value addition in the Pharma space coupled with their strong research orientation to Customer centric Innovations, Research and Development, has

resulted in continual creation of valuable Intellectual Property in the form of novel products & services and the path-breaking technology solution - nonClonableID technology (over 200 patent applications and 36 granted patents world-wide) resulting in global leadership with over 1000 pharmaceutical companies as customers.

With sales in more than 100 countries, Bilcare's FY 2013 Revenues were INR 3500 Crores in the last 5 years, the Company grew from Sales of INR 550 Crores to the current level with the share of international business growing from 20% of Sales to current level of 80%, making it truly multinational.

The unique blend of materials, pharmaceutical, engineering, and medical scientists working seamlessly with a diverse set of professionals having technology, financial and management expertise, "Team Bilcare" today comprises of multi-cultural - multi-regional professionals across the world; adding value to global pharmaceuticals and other industrial sectors through its novel innovations, products and services.

4. Category:
The Top R & D Institution in Healthcare

Awardee:
CSIR–Institute of Microbial Technology, Chandigarh

- i. Branch of IP: R & D in Healthcare**
- ii. Number of application in this category: Three (3)**
- iii. Reasons for selection:**
 - a. A dedicated Intellectual Property Management Department.
 - b. ‘Innovation Protection Unit’ for handling issues relating to infringement.
 - c. Better commercialization of patents granted in India.
 - d. Better commercialization of patents granted in foreign countries.