

BENCHMARK SIX SIGMA ADVANTAGE

- Most experienced and respected trainers and consultants
- More than 5000 Belts trained
- Highest recognition and respect across sectors
- Updated programs with latest inputs
- Training and facilitation methodology with Multi-sensory impact
- Complete Range of programs up to Master Black Belt Training
- Regular programs in eight cities
- Programs since 2001 with the best trainer retention
- Unique after training support through very active web based forum and group activities
- Unique after training support through chat sessions with Master Black Belts
- Project completion support and certification at no additional cost
- Conducted only by trainers with cross-industry implementation and leadership experience.
- Six Sigma and Lean Implementation (optional) follow-up with powerful Top/Senior Management Workshops within organizations.

BENCHMARK SIX SIGMA

Inspiring Minds, Facilitating Excellence

Is Six Sigma suitable for students?

Students pursuing professional courses are uniquely positioned to pursue Six Sigma Green Belt training.

1. Students find it easier to understand and apply data driven technical concepts taught in Six Sigma due to their recent exposure to Math & Statistics.
2. Students who add Six Sigma competence to their overall skill set on their resumes enhance their chances of selection for internships and final placements.
3. Companies who hire Six Sigma qualified resources save on initial training costs and time and give preference to those who are already trained and certified from reputed organizations.
4. International Universities like Middle Tennessee, University of Strathclyde offer Six Sigma courses career enrichment of their students.
5. The earlier Six Sigma thinking is ingrained in professionals, the better it is for their overall career growth. Green Belt leads

to Black Belt which takes professionals towards Six Sigma leadership positions.

Benchmark Six Sigma programs offer unique advantages to students of professional courses.

1. Hundreds of students from Institutes all over India have already benefited from Benchmark Six Sigma training and have found it extremely useful.
2. Benchmark Six Sigma promotes conducting student training along with professionals from the corporate world. This provides students an opportunity to learn from real life discussions of actual problems faced in the industry and chance to network with companies.
3. Benchmark Six Sigma programs are scheduled in regular intervals across eight Indian cities giving flexibility in scheduling courses.
4. Benchmark Six Sigma offers students special discounts to participate on the Green Belt training sessions.
5. Benchmark Six Sigma provides web-based after training support so that students can network and enhance their learning.

Why Benchmark Six Sigma?

Benchmark Six Sigma has the biggest Six Sigma Network in India. With regular programs since 2001, the number of participants now exceeds 5000. Benchmark Six Sigma has had participants from most major reputed companies in India.

The big network provides you multiple advantages including references, experience sharing, cross-industry learning, cross industry contacts, and recognition to name a few. The text box on the left highlights some of the other benefits of getting trained from Benchmark Six Sigma.



*"A must attend
Course for all
Young Managers--"
Edison Fernandez,
UAE exchange*

*"Program mixed with
humour made some
challenging
concepts fun.
Stimulating exercises,
discussions and real
world examples" -
Adil Zuberi, Director,
Zuberi Engineering*

*"I am a final year MBA
student from Symbiosis,
Pune, my inhibitions
before joining were - I
am a fresher, would
they cater to my
requirements? They did
and it was a great
learning experience." -
Amandeep Singh
Sandhu, Symbiosis
Institute of Management
Studies*

What is Six Sigma?

Six Sigma is a powerful methodology that can be used to improve business processes. It is a structured approach to problem solving that can be applied to any process - manufacturing, sales, marketing, IT, BPO, accounting, purchasing, you name it. All processes have variation. Variation is the cause of all evil - it leads to defects and customer dissatisfaction. Six Sigma methodology can be used to reduce variation from any source and thus improve costs, quality, and hence customer satisfaction.

The standard methodology that is used to improve existing processes is called DMAIC. The acronym DMAIC stands for Define - Measure - Analyze - Improve - Control. The key steps that are undertaken in each phase of DMAIC is shown in the graphic to the right. The Define phase is all about developing a good project charter to clearly define the problem that is to be worked on. In the Measure phase, we are interested in ensuring that the data used for further analysis is free of measurement errors and establishing a baseline before making further improvements. The Analyze phase is all about making hypothesis and using data to either prove or disprove our hypothesis. We make hypothesis about what is causing the problem and then establish the real root causes. The Improve phase focuses on getting the best possible solution to solve the root cause of the problem. The solution is optimized and any potential failure modes are resolved before the solution is deployed in the real world. The Control phase is all about ensuring that the solution is sustainable in the long run. Any financial benefits obtained from the project are also quantified. Finally, the improved process is transitioned over to the process owner. As we can see from this paragraph, any problem can be addressed using this structured approach.

D	Step 1: Generate Project Ideas
	Step 2: Select Project
	Step 3: Finalize Project Charter and High Level Map
M	Step 4: Finalize Project Y, Performance Standards for Y
	Step 5: Validate Measurement System for Y
	Step 6: Measure Current Performance and Gap
A	Step 7: List All Potential X's
	Step 8: Identify Critical X's
	Step 9: Verify sufficiency of Critical X's for the project
I	Step 10: Generate and Evaluate Alternative Solutions
	Step 11: Select and Optimize best solution.
	Step 12: Pilot, Implement and Validate the solution
C	Step 13: Implement Control System for Critical X's
	Step 14: Document Solution and Benefits
	Step 15: Transfer to Process Owner, Project Closure

Benchmark Green Belt Training

Benchmark Six Sigma Green Belt program is the **most popular** Six Sigma program in India. The program utilizes the most popular DMAIC methodology highlighted above. The content of the program is highly researched and has undergone reviews and revisions through industry feedbacks and neutral certifying body of repute. The advantages of getting Green Belt training from Benchmark Six Sigma are:

- High impact - high retention programs
- Opportunity to advance training beyond Green Belt from a single provider
- Globally recognized program
- Unique after training support
- Highest participant satisfaction
- Frequent programs conducted all over India.

If you are interested in learning more, please turn around for more details...

High Impact - High Retention Programs

The Benchmark Six Sigma training format provides ample practice during training with individual and group exercises done with data provided to you. Laptops are required to attend the Green Belt Training.

There is a case study running through the entire four day program with a story line that helps build clarity into each concept covered.

Participants are divided in industry focused groups to foster better application orientation during the program.

In industry focused groups, participants help each other in learning as a consensus is required in good number of exercises that take place during the training.

Multi-sensory impact created through usage of appropriate visual aids adds to the retention for participants.

Even years after the program, chances are that you will recall quite a few anecdotes and stories shared during the program due to the apt usage.



Potential to move up to Master Black Belt Certification

Benchmark Six Sigma provides the entire range of programs. Several leaders in the corporate world have gone through the entire range starting from Green Belt, progressing through Black Belt and reaching the Master Black Belt

Master Black Belt as a unique program prepares Black Belts to lead Organization-wide initiatives. Most importantly, this program provides answers to Six Sigma implementers which they have been exploring for years and could not find

anywhere. It also provides answers to all questions that they may face while conducting training programs, while mentoring projects, and while driving change.



Six Sigma Leaders from Manufacturing, Automotive Manufacturing, Telecom, and ITES/ BPO undergoing Benchmark Six Sigma MBB Program

Highest Global Recognition

Benchmark Six Sigma has unparalleled International Recognition. This is realized through the following four sources.

1. Benchmark Six Sigma is a RABQSA certified Training Provider. RABQSA is a globally recognized organization that accredits training providers. RABQSA's principal offices are located in Sydney, Australia, Milwaukee, USA and Seoul, Korea with international offices located in Brazil, Cyprus, Japan, Malaysia, New Zealand, Taiwan, Thailand and Turkey, and Seoul Branch offices located in China and Vietnam



2. Participants from US, Europe, Middle East, Japan and other parts of Asia proves world-wide acceptance of Benchmark Six Sigma programs.
3. Trainers have hands on experience in managing Six Sigma programs internationally.
4. Recognition is also derived from the fact that hundreds of MNC's patronize Benchmark Six Sigma with regular nominations in programs that are run all over the nation.

After completion of training, you can get answers for implementation challenges through Active Online Group with participants willing to help each other

"I got excellent insight in discussion forum.. The active online group offers something or the other regularly to me. In a way I am getting life long services from Benchmark Six Sigma."

There are enough past participants from each industry and functional area, so you have good chances to get online help from someone who succeeded in Six Sigma project in your industry of choice

Unique after-training support

When you undergo training from Benchmark Six Sigma, you become a member of a highly active web based group

This helps you in many ways.

1. You can view job postings and career discussions.
2. Your queries are responded by people from industry of your interest.
3. The responses are approved/ moderated by our Master Black Belts.
4. You get to know latest happenings in the Six

Sigma community. You get to see challenges faced by people in various sectors

5. You get to view and download material uploaded by other participants.



Selected List of Clients



Six Sigma critical for success...

If there is one approach that cannot be ignored universally for business success, it is Six

Sigma.

Six Sigma is for people who are willing to become improvement experts

within their organizations. Becoming a catalyst for improvement is the surest way

of career growth in any industry, in any functional area without exclusions.

Six Sigma is the most potent combination of result-oriented tried and tested management techniques ever devised.

Interestingly, Six Sigma takes care of both—organizational benefits and individual growth. Organizations today are willing to reward those who contribute well. Individuals who bring business benefits derive high satisfaction levels and progress well while deliver-

ing business benefits.

These days, more and more companies are linking career growth with results and Six Sigma makes more sense than ever before.

Do you have questions or feedback on who Six Sigma applies to your industry of functional background? If so, you are invited to join discussions on our open forum at: benchmark.collectivex.com



“Multi-Industry interaction was an eye opener for me”

“The trainer’s patience answering questions, providing funny/anecdotal examples to make highly complex concepts a breeze, and teaching style was good enough to better any of my Rutgers University MBA professors.”

“My whole team is now trained. Now we all talk in the same wavelength and bring improvements as a team.”

Highest Participant Satisfaction

Excellent, fast paced program for professionals at all levels.

-D.Rajiv Krishnan, CEO, Ma Foi Consultancy

Highly Recommended.

- Lakshmi Anand, Director, Sales Hyatt Regency

The way Six Sigma is being taught will lead to new generation of thinkers and managers.

- Rohit Gupta, GM, Robinsons Air Services

Great for business process re-engineering

- Dr V. Prem Kishore, Head Apollo DRDO Hospital

I came into this course looking at it as a typical training program but was pleasantly surprised by the quality, relevance and depth of the program.

- Anand Kumar, IT Head-South Asia, Mousanto Company

The best course to achieve

customer satisfaction and achieve breakthrough performance improvement.

- Y. Subrahmanyam, GM Apollo Hospitals

Wish to see more feedbacks?

Log on www.sixsigmaindia.com for more. You will definitely find some from your favorite industries and functional areas.

There is a program near you.

As a student, you can choose to participate in our public training programs at one of the 8 cities where programs happen in regular intervals or you may request for a special program at your institute or neutral location for a batch of students. However, Benchmark Six Sigma recommends that you attend the regular program along with working professionals as this provides real life exposure to challenges people face in the industry and a chance to network with professionals.



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Benchmark Six Sigma Initiated Six Sigma programs in 2001. Our sole purpose is to improve organizational results through the world-best approaches.

Consulting and In-house training division works with organizations partnering in their Lean Management/ Six Sigma initiatives.

Certification division carries out Management System Certification and has more than 600 clients in India.

Public Training division conducts training in eight cities in India.

Visit us at www.benchmarksixsigma.com

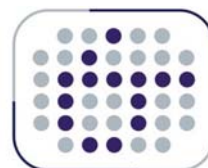
Regular Training Programs are conducted at

1. **Delhi**
2. **Mumbai**
3. **Bangalore**
4. **Chennai**
5. **Kolkata**
6. **Ahmedabad**
7. **Hyderabad**
8. **Pune**

To view the calendar, please visit

www.benchmarksixsigma.com/cal.html

To participate in Six Sigma Discussions, please join our online forum at www.benchmarksixsigmaforum.com



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